

2008 Georgie Awards® Categories

RESIDENTIAL PLANNING, DESIGN AND CONSTRUCTION – NEW

1. Best Single Family Detached Home under 2,000 Sq. Ft. – Spec
2. Best Single Family Detached Home under 2,000 Sq. Ft. - Custom
3. Best Single Family Detached Home 2,000 - 2,999 Sq. Ft. – Spec
4. Best Single Family Detached Home 2,000 – 2,999 Sq. Ft. - Custom
5. Best Single Family Detached Home 3,000 and Over
6. Best Single Family Detached Home \$1,000,000 - \$3,000,00
7. Best Single Family Detached Home valued over \$3,000,000
8. Best Townhouse Development
9. Best Multi-Family Development Low Rise
10. Best Multi-Family Development High Rise
11. Best Resort Development

RESIDENTIAL PLANNING, DESIGN AND CONSTRUCTION - RENOVATION

12. Best Residential Renovation under \$100,000
13. Best Residential Renovation \$100,000 - \$249,999
14. Best Residential Renovation \$250,000 - \$499,999
15. Best Residential Renovation \$500,000 - \$749,999
16. Best Residential Renovation \$750,000 and Over
17. Best Kitchen Renovation under \$100,000
18. Best Kitchen Renovation over \$100,000
19. Best Renovation – Any Room
20. Best Single Family Landscape Design - Renovation

INTERIOR DESIGN AND MERCHANDISING, AND LANDSCAPE DESIGN – NEW OR RENOVATION

21. Best Kitchen under \$40,000 – New
22. Best Kitchen over \$40,000 – New
23. Best Master Suite – New
24. Best Interior Design Display Suite – Single Family
25. Best Interior Design Display Suite – Multi-Family
26. Best Interior Design Custom Residence – New or Renovation
27. Best Innovative Feature – New or Renovation
28. Best Single Family Landscape Design - New
29. Best Multi-Family Landscape Design - New or Renovation

SALES AND MARKETING (open to all CHBA BC members)

30. Best Logo
31. Best Signage
32. Best Brochure
33. Best Print Advertisement
34. Best Website by a CHBA BC Member (all member companies)
35. Best Site Specific Website (builders, developers)
36. Best Sales Centre
37. Salesperson of the Year in New Home Construction

SPECIAL ACHIEVEMENT AWARDS

38. Technical Innovation Award
39. Innovative Community Design Award
40. Built Green™ BC Builder of the Year
41. Best Public-Private Partnership
42. Customer Choice Awards
 - Single Family
 - Multi-Family

*categories will be determined depending on total number of participants.

** participants will be placed into categories depending upon their total number of possessions.

GRAND GEORGIE AWARDS®

43. Marketing Campaign of the Year
44. Residential Development of the Year
45. Residential Renovator of the Year
46. Small Volume Single Family Home Builder of the Year
47. Large Volume Single Family Home Builder of the Year
48. Multi-Family Home Builder of the Year
49. High Rise Home Builder of the Year

SUSTAINABILITY AWARD

50. Sustainability Award

2008 Georgie Awards®

The Canadian Home Builders' Association of British Columbia (CHBA BC) is pleased to invite all CHBA BC member individuals and companies involved in the residential building industry to participate in the 2008 Georgie Awards®. Each entrant must be a CHBA BC member in good standing.

Contact CHBA BC for more information about joining the association, or for help with your entry preparation. 604-432-7112 or 1-800-933-6777.

Eligible Entries

Projects and products built, renovated, developed, created and/or marketed for the period of January 1, 2007 - September 30, 2008 are eligible for the 2008 Georgie Awards®. A building permit must be in place for any pre-sale marketing. For categories 1 through 11, the project must be substantially completed. (possession has taken place)

Any entry in a specific category from a previous year **is not** eligible to be entered in the same category for this year's competition; however, a **new phase** could be entered from the same project. (i.e. If you entered Best Townhouse Development last year, Phase 2 of the same development could enter Best Townhouse Development again this year as long as additional phases have substantial differences.)

Entry Fees

Category	Fee per Entry
1-42, 50	\$150.00 plus \$7.50 GST = \$157.50
43-49	\$350.00 plus \$17.50 GST = \$367.50

- If more than one entry is submitted, one payment including all entry fees is sufficient.
- If paying by cheque, please include your category and entry number(s) on your cheque.

Entry Preparation

Entry materials for categories 1-29, 37-41 and 44-50 must be anonymous. Inclusion of company names and addresses anywhere in or on the entry materials other than the entry form is forbidden. Do not include company names or logos on floor plans, digital images, or in project descriptions. Any floor plans, digital images or project descriptions in these categories that include company names will not be judged. **Complete the online entry form first before you mark any entry materials.** The online entry form will give you number codes to mark the remaining materials for each entry. (i.e.: For category 20, project name Hudson, you are entrant number 12. Please mark all remaining entry requirements for category 20, project name Hudson, with the code 20-12.) All assigned entry numbers are random.

Enter the 2008 Georgie Awards® online from our website www.chbabc.org. If you are unable to enter online, contact your local CHBA or CHBA BC for assistance. 604-432-7112 or 1-800-933-6777.

Entry Form

Information given on the entry form will be **printed exactly as submitted** for news releases, newspapers, publications, certificates and trophies. Take extra care to ensure all spelling is correct before you submit each entry. **Do not use UPPERCASE**. CHBA BC **will not make any corrections** after the entry has been submitted.

The Georgie Awards® will be providing worksheets that will be posted on the CHBA BC website. Be sure to print and complete these worksheets prior to submitting your entry online.

Project Description

The Project Description should describe the project and **specifically state how it meets the category criteria**. Bullet form is recommended.

Please keep in mind that the Project Description will be read out loud while the judges are viewing the digital images.

Photography Submission Criteria

The photographic component of your submission must be in digital form on CD. Images can be taken with a digital camera or with traditional film. **Please do not submit more than the required amount of images requested by each category**. Bring the Photo Criteria Specifications Post Card to the film developers with you to ensure that the film developer creates your digital images to the proper specifications below. If you are taking the pictures yourself with a digital camera, be sure to follow the specifications below when saving your images to CD.

Digital Image Submission Specifications

Submit two (2) CD's per entry that contain the required images with the following specifications:

- Images can be horizontal or vertical. Exterior, night-time images will not be judged. Dusk images are fine as long as the judges are able to see features of the exterior of the project.
- Images to be saved with the aspect ratio of 5" x 7" @ 300 d.p.i. (1500 pixels x 2100 pixels). **Size and resolution must not exceed this.**
- Save as a JPEG file at its highest quality setting.
- Cropped images must maintain the required aspect ratio of 5" x 7". Other aspect ratios will not be accepted.
- Please name files with community name or project name, category number and sequence number (i.e. hilltop_cat12_1.jpg)
- For renovation categories, please add to the sequence number a B to indicate a "before" image, and add an A to indicate an "after" image.
(i.e. smith_cat4_1B.jpg / smith_cat4_1A.jpg)
- All images must be anonymous. **Do not include people** in your images unless required by the category. (This may not apply to "before" images in the renovation categories)
- DO NOT submit digitally enhanced images.

Please also submit one (1) 8"x10" or 7"x10" full frame 35mm, glossy photo as requested by the category requirements. Do not submit 8"x12". This photo may be displayed in the gallery for all guests to view.

If you are entering a renovation category please submit one (1) 5"x7" "before" and one (1) 8"x10" or 7"x10" "after" image of the same area. Take all "after" images from the same reference point as the "before" images. Do not submit 8"x12".

Plans: Floor, Site, Landscape, etc...

All plans must be submitted on 8 ½ by 11" paper only 9 collated and stapled sets.

Judging

Each entry will be judged on its own merit by a distinguished panel of highly qualified judges from outside of British Columbia, who are selected for their expertise in their field. An accounting firm chosen by CHBA BC will monitor the judging process. No others will be allowed to observe the judging of entries. The announcement date for the 2008 Georgie Awards® Finalists will be posted on www.chbabbc.org at a later date. Decisions of the Georgie Awards® judges shall be final in every respect.

CHBA BC reserves the right to:

- Cancel, combine or split any category due to numerous or insufficient number of entries or at the judges' discretion.
- Withdraw a particular category if all the entries submitted do not meet the criteria or are not of a standard that recognizes excellence.
- Withdraw a particular entry if the entry submitted does not meet the digital image submission specifications.
- Request any additional information it deems necessary to confirm the information contained in any submission. Judges may also re-categorize any entry if, in their opinion, it has been entered in the wrong category, or if it is more appropriate in another category.

Return of Entry Material

All materials submitted become the sole property of CHBA BC. CHBA BC reserves the right to use any or all of these materials for the promotion of the Georgie Awards®. Due to the volume of entry material, CHBA BC is unable to return any of the material submitted.

It is important to the integrity of the residential construction industry that all entrants must conduct themselves in such a way as to demonstrate good business practices. If it can be demonstrated at any time up to the final awarding of the Georgie Awards® trophy that there are business practices detrimental to the integrity of the industry, that participant will be disqualified. Georgie Awards® entrants and participants are required to accept all decisions by CHBA BC as final and binding.

Deadline

The on-line entry form closes at 11:00 pm on **October 8, 2008**. All completed on-line entry forms must be submitted by this time. There will be no extensions. All remaining entry requirements, including fees, must be received no later than noon, **October 9, 2008**. There will be no extensions. Send the remaining entry requirements to:

The Georgie Awards®
C/O Canadian Home Builders' Association of BC
BCIT Campus Bldg. NW5, 2nd Floor
3700 Willingdon Ave. Burnaby, BC

V5G 3H2

2008 Georgie Awards® and Tickets

The Georgie Awards® Gala evening is scheduled for **January 30, 2009** at the Westin Bayshore Resort & Marina in Vancouver.

Tickets can be ordered at www.chbabc.org

If you cannot order tickets online, call CHBA BC @ 604-432-7112 or 1-800-933-6777.

At the awards ceremony, only the winning, primary entrant will receive the Georgie Awards® trophy.

Associate entrants of finalists and winners can order certificates and trophies following the event, providing they are CHBA BC members in good standing.

Georgie Awards® Entrants, Georgie Awards® Finalists and Georgie Awards® Winners

All entrants, finalists and Georgie Awards® winners from eligible categories of the 2008 Georgie Awards® are encouraged to enter the National Canadian Home Builders' Association's housing awards competition (SAM Awards).

RESIDENTIAL PLANNING, DESIGN & CONSTRUCTION - NEW

1. Best Single Family Detached Home Under 2,000 Sq. Ft. - Spec

The total area of the home must be less than 2,000 sq. ft.

2. Best Single Family Detached Home Under 2,000 Sq. Ft. - Custom

The total area of the home must be less than 2,000 sq. ft.

3. Best Single Family Detached Home 2,000 - 2,999 Sq. Ft. - Spec

The total area of the home must be between 2,000 and 2,999 sq. ft.

4. Best Single Family Detached Home 2,000 - 2,999 Sq. Ft. - Custom

The total area of the home must be between 2,000 and 2,999 sq. ft.

5. Best Single Family Detached Home 3,000 or Over

The total area of the home must be 3,000 or over

6. Best Single Family Detached Home \$1,000,000 - \$3,000,000

The cost of construction, excluding land, regardless of square footage, must be between \$1,000,000 - \$3,000,000

7. Best Single Family Detached Home valued over \$3,000,000

The cost of construction, excluding land, regardless of square footage, must be over \$3,000,000

Note: all homes with a cost of construction over \$1,000,000, regardless of square footage, must enter categories 6 or 7 only.

Criteria (Categories 1 - 7 inclusive)

In addition to the measures taken to improve affordability, the following will also be judged:

Exterior: innovative and functional design, architectural character, environmental considerations including energy efficiency (i.e. R-2000, EnerGuide, BuiltGreen™ BC, PowerSmart, Low E Glass, etc.), integration of the project into its setting and economic and site restraints.

Interior: unique design solutions, creative use of space, and functionality of floor plan.

The square footage of the home includes the main and upper floors, but excludes the garage and finished or unfinished basement areas.

***A finished basement that is an integral part of the plan should be included and shown in images.**

Requirements (Categories 1 - 7 inclusive):

1. Online entry form (includes project description)
2. 2 identical copies of CD's, with 8 digital images of the following:
 - Two (2) digital images showing exterior (night-time images will not be judged)
 - Six (6) digital images showing the interior.
3. One (1) 8 x10" or 7 x10" glossy colour photo of the front elevation
4. Nine (9) collated copies of the floor plan and site plan on 8 1/2"x11" paper

8. Best Townhouse Development

A townhouse development is defined as a ground oriented project in which each unit has a separate entrance.

Criteria

In addition to the relative affordability of the development, the following will also be judged:

Innovative and functional design, architectural character, environmental considerations including energy efficiency (PowerSmart, Low E Glass, etc.), and integration of project into its setting

***Renovations or conversions of existing buildings are eligible. Rental projects are also eligible.**

Requirements:

1. Online entry form (includes project description)
2. 2 identical copies of CD's, with 8 digital images of the following:

- Two (2) digital images showing development setting, architectural character, entrance to project etc.
 - Three (3) digital images showing principal living areas
 - Three (3) digital images of your choice
3. One (1) 8 x10" or 7 x10" glossy colour photo of the front elevation
 4. Nine (9) collated copies of the floor plan and site plan on 8 ½ x11" paper

9. Best Multi-Family Development Low Rise 6 stories or under – may include mixed use.

A multi-family development is defined as a multi-family project, with a common entry servicing all units.

10. Best Multi-Family Development High Rise over 6 stories – may include mixed use.

A multi-family development is defined as a multi-family project, with a common entry servicing all units.

Criteria (Categories 9 & 10 inclusive)

In addition to the relative affordability of the development, the following will also be judged:

Innovative and functional design, architectural character, common areas or amenities, parking, storage facilities, environmental considerations including energy efficiency (PowerSmart, Low E Glass, etc.), and integration of project into its setting

***Renovations or conversions of existing buildings are eligible. Rental projects are also eligible.**

Requirements (Categories 9 & 10 inclusive):

1. Online entry form (includes project description)
2. 2 identical copies of CD's, with 8 digital images of the following:
 - Two (2) digital images showing development setting, architectural character, entrance to project etc.
 - Three (3) digital images showing principal living areas
 - Three (3) digital images of your choice
3. One (1) 8 x10" or 7 x10" glossy colour photo of the front elevation
4. Nine (9) collated copies of the floor plan and site plan on 8 ½ x11" paper

11. Best Resort Development

A resort development is defined as a project which was designed primarily for non-permanent/seasonal accommodations. It may have a commercial component. Fractional Ownership Projects could be included. **Projects entered in this category may not be entered into categories 1-10.**

Criteria

In addition to the relative affordability of the development, the following will also be judged:

Exterior: innovative and functional design, architectural character, common areas or amenities, parking, storage facilities, environmental considerations including energy efficiency (PowerSmart, Low E Glass, etc.), integration of project into its setting, and target market acceptance (number of confirmed sales).

Interior: exciting new features or innovations, careful or innovative detailing, unique design solutions, creative use of space, functionality of floor plan.

***Renovations or conversions of existing buildings are eligible. Rental projects are also eligible.**

Requirements:

5. Online entry form (includes project description)
6. 2 identical copies of CD's, with 8 digital images of the following:
 - Two (2) digital images showing development setting, architectural character, entrance to project etc.
 - Three (3) digital images showing principal living areas
 - Three (3) digital images of your choice

7. One (1) 8 x10" or 7 x10" glossy colour photo of the front elevation
8. Nine (9) collated copies of the floor plan and site plan on 8 ½ x11" paper

RESIDENTIAL PLANNING, DESIGN & CONSTRUCTION - RENOVATION

12. Best Residential Renovation under \$100,000

The total cost of the renovation, excluding contractor's fees and taxes, must be less than \$100,000.

Even smaller renovations are eligible for this category, as quality rather than cost will determine the winner.

13. Best Residential Renovation \$100,000 - \$249,999

The total cost of the renovation, excluding contractor's fees and taxes, must be between \$100,000 and \$249,999.

14. Best Residential Renovation \$250,000 - \$499,999

The total cost of the renovation, excluding contractor's fees and taxes, must be between \$250,000 and \$499,999.

15. Best Residential Renovation \$500,000 - \$749,999

The total cost of the renovation, excluding contractor's fees and taxes, must be between \$500,000 and \$749,999.

16. Best Residential Renovation \$750,000 and over

The total cost of the renovation, excluding contractor's fees and taxes, must be over \$750,000

Note: all kitchen renovations must enter categories 17 or 18 only. A kitchen renovation cannot be entered into a residential renovation category.

Criteria (Categories 12 - 16 inclusive)

Entry will be judged on respect for existing architecture and surroundings, quality of workmanship and finishing details, compatibility of building materials, special and unique design, energy efficiency considerations, creative and efficient use of space, and aesthetic consideration of interior and/or exterior.

Requirements (Categories 12 & 13):

1. Online entry form (includes project description)
- 2.. 2 identical copies of CD's, with up to 10 digital images of the following:
 - Up to four (4) "before" digital images
 - Up to six (6) "after" digital images (clearly labeled "before" and "after")
3. One (1) each of 5"x7" "before" and 8 x10" or 7 x10" glossy "after" colour photos. Submit the glossy "after" photo that has been taken from the same reference point as the "before" photo.
4. Nine (9) collated sets of the floor plan and site plan (clearly labeled "before" and "after") on 8 ½ x11" paper

Requirements (Categories 14 - 16):

1. On-line entry form (includes project description)
2. 2 identical copies of CD's, with up to 12 digital images of the following:
 - Up to four (4) "before" digital images
 - Up to eight (8) "after" digital images (clearly labeled "before" and "after")
3. One (1) each of 5 x7" "before" and 8 x10" or 7 x10" glossy "after" colour photos. Submit the glossy "after" photo that has been taken from the same reference point as the "before" photo.
4. Nine (9) collated sets of the floor plan and site plan (clearly labeled "before" and "after") on 8 ½ x11" paper

17. Best Kitchen Renovation under \$100,000

18. Best Kitchen Renovation over \$100,000

Note: all kitchen renovations must enter categories 17 or 18 only. A kitchen renovation cannot be entered into another residential renovation category or Best Renovation – Any Room.

Criteria (Categories 17 & 18 inclusive)

Entry will be judged on careful and innovative detailing, functionality and utility of floor plan, special and unique design, and efficient and creative use of space.

Requirements (Categories 17 & 18):

1. Online entry form (includes project description)
2. 2 identical copies of CD's, with up to 10 digital images of the following:
 - Up to four (4) "before" digital images
 - Up to six (6) "after" digital images (clearly labeled "before" and "after")
3. One (1) each of 5"x7" "before" and 8 x10" or 7 x10" glossy "after" colour photos. Submit the glossy "after" photo that has been taken from the same reference point as the "before" photo.
4. Nine (9) collated sets of the floor plan and site plan (clearly labeled "before" and "after") on 8 ½ x11" paper

19. Best Renovation – Any Room

Note: all kitchen renovations must enter categories 17 or 18 only. A kitchen renovation cannot be entered into another residential renovation category or Best Renovation – Any Room.

Criteria

Entry will be judged on careful and innovative detailing, functionality and utility of floor plan, special and unique design, creative use of space, and comfortable atmosphere.

Requirements:

1. Online entry form (includes project description)
2. 2 identical copies of CD's, with up to 10 digital images of the following:
 - Up to four (4) "before" digital images
 - Up to six (6) "after" digital images (clearly labeled "before" and "after")
3. One (1) each of 5"x7" "before" and 8"x10" or 7"x10" glossy "after" colour photos. Submit the glossy "after" photo that has been taken from the same reference point as the "before" photo.
4. Nine (9) collated sets of the floor plan and site plan (clearly labeled "before" and "after") on 8 1/2"x11" paper

20. Best Single Family Landscape Design - Renovation

Criteria

Entry will be judged on selection and placement of materials in the landscaping which successfully enhances the home, and addresses the climatic conditions as well as energy efficient targets.

Requirements:

1. Online entry form (includes project description)
2. 2 identical copies of CD's, with up to 10 digital images of the following:
 - Up to four (4) "before" digital images
 - Up to six (6) "after" digital images (clearly labeled "before" and "after")
3. One (1) each of 5 x7" "before" and 8 x10" or 7 x10" glossy "after" colour photos. Submit the glossy "after" photo that has been taken from the same reference point as the "before" photo.
4. Nine (9) collated sets of the landscape plan and site plan (clearly labeled "before" and "after") on 8 ½ x11" paper

INTERIOR DESIGN AND MERCHANDISING AND LANDSCAPE DESIGN **– NEW OR RENOVATION**

21. Best Kitchen under \$40,000 – New

22. Best Kitchen over \$40,000 – New

***Kitchen value includes: Cabinets, Countertops, Backsplash, Flooring, and Lighting/Plumbing Fixtures**

Criteria (Categories 21 & 22 inclusive)

Entry will be judged on careful and innovative detailing, functionality and utility of floor plan, special and unique design, and efficient and creative use of space.

Requirements (Categories 21 & 22):

1. On-line entry form (includes project description)
2. 2 identical copies of CD's, with six (6) digital images of your choice
3. One (1) 8 x10" or 7" x10" glossy colour photo of your choice
4. Nine (9) copies of kitchen layout on 8 ½ x11" paper

23. Best Master Suite – New**Criteria**

Entry will be judged on careful and innovative detailing, functionality and utility of floor plan, special and unique design, creative use of space, and comfortable atmosphere.

Requirements:

1. On-line entry form. (includes project description)
2. 2 identical copies of CD's, with six (6) digital images of your choice.
3. One (1) 8 x10" or 7 x10" glossy colour photo of your choice.
4. Nine (9) copies of floor plan on 8 ½ x11" paper.

24. Best Interior Design Display Suite – Single Family**25. Best Interior Design Display Suite – Multi-Family****Criteria**

Entries will be judged on concept, creativity, colour, wall/window treatments, and the impact of furniture, accessories, and merchandising.

Requirements:

1. Online entry form (includes project description)
2. 2 identical copies of CD's, with six (6) digital images of your choice
3. One (1) 8 x10" or 7 x10" glossy colour photo of your choice
4. Nine (9) collated sets of floor plan indicating furniture placement and usage of space on 8 ½ x11" paper

26. Best Interior Design Custom Residence – New or Renovation**Criteria**

Entry will be judged on concept, creativity, colour, wall/window treatments, impact of furniture and accessories and use of energy efficient products.

Requirements:

1. Online entry form (includes project description)
2. 2 identical copies of CD's, with six (6) digital images of your choice. (if New)
 - Renovations must include:
 - Two (2) "before" digital images
 - Four (4) "after" digital images (clearly labeled "before" and "after")
3. One (1) 8 x10" or 7 x10" glossy colour photo of your choice (if New)
 1. Renovations must add one (1) 5 x7" "before" photo. Submit the glossy "after" photo that has been taken from the same reference point as the "before" photo
4. Nine (9) collated sets of floor plan indicating furniture placement and usage of space on 8 ½ x11" paper
 - Renovations must include "before" and "after" layouts of the floor plan

27. Best Innovative Features – New or Renovation

Criteria

Entry will be judged on creativity and inspirational use of architectural features that are not covered in other categories.

Requirements:

1. Online entry form (includes project description)
2. 2 identical copies of CD's, with six (6) digital images of your choice (if New)
 - Renovations must include:
 - Two (2) "before" digital images
 - Four (4) "after" digital images (clearly labeled "before" and "after")
3. One (1) 8 x10" or 7 x10" glossy colour photo of your choice (if New)
 2. Renovations must add one (1) 5 x7" "before" photo. Submit the glossy "after" photo that has been taken from the same reference point as the "before" photo
4. Nine (9) collated sets of floor plan or specification of feature on 8 ½ x11" paper (if applicable)
 - Renovations must include "before" and "after" layouts of the floor plan

28. Best Single Family Landscape Design - New

Criteria

Entry will be judged on selection and placement of materials in the landscaping which successfully enhances the home, and addresses the climatic conditions as well as energy efficient targets.

Requirements:

1. Online entry form (includes project description)
2. 2 identical copies of CD's, with six (6) digital images of your choice
3. One (1) 8 x10" or 7 x10" glossy colour photo of your choice
4. Nine (9) collated sets of landscape plan on 8 ½"x11" paper

29. Best Multi-Family Landscape Design - New or Renovation

Criteria

Entry will be judged on selection and placement of materials in the landscaping which successfully enhances the home, and addresses the climatic conditions as well as energy efficient targets.

Requirements:

1. Online entry form (includes project description)
2. 2 identical copies of CD's, with six (6) digital images of your choice (if New)
 - Renovations must include:
 - Two (2) "before" digital images
 - Four (4) "after" digital images (clearly labeled "before" and "after")
3. One (1) 8"x10" or 7"x10" glossy colour photo of your choice (if New)
 3. Renovations must add one (1) 5 x7" "before" photo. Submit the glossy "after" photo that has been taken from the same reference point as the "before" photo
4. Nine (9) collated sets of landscape plan on 8 ½ x11" paper
 4. Renovations must include "before" and "after" layouts of the landscape plan

SALES AND MARKETING – open to all CHBA BC members

30. Best Logo

Criteria

Entry will be judged on graphics, concept, application and execution, and message communicated.

Requirements:

1. Online entry form (includes project description)
2. 2 identical copies of CD's, with 6 digital images of the following:
 - One (1) of the logo in black and white
 - One (1) of the logo in colour
 - Four (4) logo adaptations (in ad, brochure, letterhead, promotional items, on-site signage, etc.)
3. One (1) 8 x10" or 7 x10" glossy colour photo of logo

31. Best Signage**Criteria**

Entry will be judged on all directional and on-site signage as well as permanent entry signage. In addition, consideration will be given to any off-site outdoor advertising. (billboards, etc.) Merit will be given to the package that has the greatest amount of visual appeal, readability, and innovative use of materials and colour.

Requirements:

1. On-line entry form (includes project description)
2. 2 identical copies of CD's, with 6 digital images of the following:
 - Directional signage
 - Main site signage
 - Model home signage.
 - Permanent entry signage
 - Billboards, outdoor signage, advertising hoarding, or A-boards
 - 1 additional digital image of your choice
3. One (1) 8 x10" or 7 x10" glossy colour photo of your choice

32. Best Brochure**Criteria**

Entry will be judged on effectiveness of conveying a theme, relaying information, copy and overall graphic design.

Requirements:

1. On line entry form (includes project description)
2. 2 identical copies of CD's, with four (4) digital images of the brochure
3. One (1) 8 x10" or 7 x10" glossy colour photo of the brochure
4. Nine (9) copies of original brochure and inserts, labeled on back with category number

33. Best Print Advertisement**Criteria**

Entry will be judged on creativity, appeal to target market, and message clarity.

Requirements:

1. Online entry form (includes project description)
2. 2 identical copies of CD's, with one (1) digital image of the ad
3. One (1) 8 x10" or 7 x10" glossy colour photo of the ad
4. Nine (9) copies of the ad (the tear sheet). Include the name(s) of the publication(s) the ad ran in
5. If advertisement is not in English, please provide a translation.

34. Best Website by a CHBA BC Member (all member companies)**35. Best Site Specific Website (builders, developers)**

Criteria

Entries will be judged based on quality of design (ease of navigation), visual appeal, (continuity, photos, floor plans, limited text), legibility (limited fonts, visual animations), relevant information (timely, updated), interactivity (ie: engaging visitors, virtual tours, 360 degree camera views, on-site web cams), ease of obtaining information and unique attributes. Explain how you use your website as a marketing tool and how you embrace visitors the first time they enter your site. Where do you put or brand your website address? Do you promote CHBA or CHBA programs by using logos on your website? (Local Association logos, CHBA BC, Georgie Awards®, Built Green™ BC etc.)

Requirements:

1. Online entry form (includes project description)
2. 2 identical copies of CD's, with six (6) digital images of the following:
 - Home page
 - Contact page
 - One (1) page of your choice
 - Three (3) images of where you put or brand your website address. (not including on the website)
3. One (1) 8 x10" or 7 x10" glossy colour photo of home page

36. Best Sales Centre

Criteria

Entry will be judged on the overall continuity and effectiveness of all elements used in the sales centre and the ability to characterize the lifestyle of the target market and communicate information to the prospective buyers (i.e.; pre-sale registrations online, product launches, direct mail etc.) As well, landscaping, signage and best use of available space in the sales office will be considered.

Requirements:

1. Online entry form. (includes project description)
2. 2 identical copies of CD's, with 6 digital images of the following:
 - Exterior view of sales office with entrance.
 - Overall interior view
 - Topographical table
 - Display area.
 - Closing area
 - 1 additional digital image of your choice.
3. One (1) 8 x10" or 7 x10" glossy colour photo of sales office.
4. Nine (9) copies of the sales office floor plan on 8 ½ x11" paper.

37. Salesperson of the Year in New Home Construction

All information must be based on newly constructed homes only; no listing commissions or resales will be accepted. Information submitted must be for the period between January 1, 2007 and September 30, 2008. All finalists in this category will be subject to a short interview with the judging panel via conference call. **Friday, October 24, 2008.** No Sales Managers may participate in the interview. All interview times will be pre-selected by CHBA BC. Entrants will be forwarded their interview times by e-mail on. **October 15, 2008.** All entrants must be ready to do their interview at the time selected by CHBA BC. **There will be no exceptions.**

Criteria

Entry will be judged on salesmanship, enthusiasm, initiative, dedication, professional development and creativity in meeting challenges. Sales volume will be considered relative to the project, product, price and overall promotional budget.

Requirements:

1. Online entry form (includes project description)
2. 2 identical copies of CD's, with one (1) digital image of the salesperson. Image must be of the salesperson being interviewed for the relevant project.

3. One (1) 8 x10" or 7 x10" glossy colour photo of the salesperson. Image must be of the salesperson being interviewed for the relevant project

SPECIAL ACHIEVEMENT AWARDS

38. Technical Innovation Award

Innovation refers to the adoption of new products, processes or services. Eligible technical innovations can include the following products and functions: building materials and products, construction techniques, building equipment, building services and business operations.

Entries must meet the following additional eligibility criteria:

- New concepts at the "idea" stage are not eligible. This award is for products, techniques and/or services that have been or are ready for adoption in the commercial market place.
- Entries must be applicable to the residential construction industry.
- Entries must be approved or have the potential for approval under applicable codes (BC Building Code or Plumbing Code).

Criteria

Eligible entries will be judged on the Project Description, drawings and photographs and adequate explanation of the technical details against the following criteria:

- **Cost reduction:** This can include reduced installation costs, reduced materials handling and/or inventory costs and/or increased productivity. Cost reductions may apply to consumers or to any trade or occupation in the construction process.
- **Improved quality:** This can include improved health and safety, increased convenience, increased market appeal, reduced operating cost for clients and improved product durability (which may be reflected in fewer callbacks).
- **Compatible with current construction practices:** This does not mean that the entry may not modify current practices, but it should be able to "fit" current practices, perhaps with some modifications of other practices.
- **Potential for widespread diffusion in the residential construction industry.**

The innovation should include the following:

- Description of the innovation in words and/or graphic material.
- Identification of the goal of the innovation, including problems that it is designed to solve or remedy.
- Cost savings of the innovation (provide evidence).
- Evidence of quality improvements, using measures of quality noted in the evaluation criteria.
- Evidence of compatibility with current practices.
- Evidence of adoption of the innovation.

Requirements:

1. Online entry form (includes project description)
2. Nine (9) collated copies of drawings or documentation on 8 ½ x 11" paper
3. 2 identical copies of CD's, with up to 8 digital images of the following:
 - One (1) of your company logo
 - Up to seven (7) digital images depicting the technical innovation
4. One (1) 8 x10" or 7 x10" glossy colour photo of the technical innovation

39. Innovative Community Design Award

Criteria

This award is given to the CHBA BC member company for a project which demonstrates proficient use of land, creative design of exterior space, cohesiveness of architectural themes, consideration to

environmental awareness, including such things as recycling, reduction in automobile infrastructure, indigenous plantings, on-site water sewer separation from the grid, alternate energy sources and overall sustainability. A community is defined as a tract of land, which will have a minimum of 30 units at completion must be substantially complete at time of entry. The project can only be entered once and subsequent phases are not eligible for this award.

Requirements:

1. Online entry form (includes project description)
2. 2 identical copies of CD's, with up to 6 digital images of the following:
 - One (1) "before" digital image of the project (if applicable)
 - Up to five (5) digital images best demonstrating land use
3. One (1) of each – 5 x7" "before" (if applicable) and 8 x10" or 7 x10" "after" glossy colour photo(s)
4. Nine (9) collated sets on 8 1/2"x11" paper of:
 - Pertinent information on all the environmentally friendly technologies, systems and products used in the project
 - Supporting documentation (i.e. site plan, mitigation plan, landscape plans, engineering plans and specifications, educational/interpretative brochure, list of conditions imposed on the project by local, provincial, and federal regulatory agencies, etc.)
5. Regional map showing where the building or development is in relation to other developments, green spaces and transit

40. Built Green™ BC Builder of the Year

This award recognizes the outstanding contribution by members of the residential construction industry to the advancement of quality housing through the Built Green™ BC Builder Program. This award is presented to an active Built Green™ BC builder showing outstanding leadership in the construction of Built Green™ BC homes, and who has promoted the Built Green™ BC program and sustainable building practices. Small volume and large volume builders should both apply as quality of project(s) rather than quantity will be judged.

Criteria

Entry will be judged on:

- Innovative design solutions
- Consideration to environmental awareness (indoor air quality, recycling, building materials, exterior and interior finishes, ventilation, waste management, water conservation, etc.)
- Educating and promoting the Built Green™ process to consumers, fellow builders and municipalities and reducing the carbon footprint of your buildings through marketing and promotion (can include training houses and demonstration homes)

Requirements:

1. Online entry form (includes project description)
2. 2 identical copies of CD's, with up to 12 digital images that best represent your project. These should include interior and exterior images. You may include images of marketing efforts if applicable.
3. Nine (9) collated copies of floor plans, marketing materials, or activities (if applicable).
4. One (1) list containing the addresses and Built Green™ rating of each Built Green™ BC home built during the year of submission
5. One (1) 8 x10" or 7 x10" glossy colour photo of your choice

41. Best Public-Private Partnership

Criteria

This award will be given to the company that has shown the greatest leadership in fostering cooperation between public and private sectors in addressing housing issues. Sectors will include industry, government, educational facilities, associations, or agencies. Entries will be judged on initiatives taken that promote working relationships between industry members and any level of government or educational facility. The entry will also relate to action plans or strategies taken to improve affordable

housing, reduction or streamlining of regulatory process, and initiatives that address growth management and promote higher density housing or Built Green™ BC housing techniques. Your public-private partnership could also include demonstration projects between educational institutions, associations and agencies, bridging skill sets suitable to the home building industry.

Requirements:

1. Online entry form (includes project description)
2. May include a letter of support from the Local Home Builders' Association or comparable industry association
3. 2 identical copies of CD's, with up to 6 digital images of the following:
 - Up to five (5) of project, if applicable
 - One (1) of relevant logo(s), if applicable
4. One (1) 8 x10" or 7 x10" glossy colour photo

42. Customer Choice Awards

Criteria

You must submit a separate entry form to CHBA BC for this category, as well as you complete the online entry form for the Georgie Awards®. If an entry form has not already been mailed to you by CHBA BC, please call 604-432-7112 or 1-800-993-6777, and one will be emailed to you.

Requirements:

1. Online entry form
2. 2 identical copies of CD's, with four (4) digital images of your choice
3. One (1) 8 x10" or 7 x10" glossy colour photo of your choice

GRAND GEORGIE AWARDS®

Grand Georgie Awards® now require Project Descriptions/Builder/Renovator Profiles and Digital Images

43. Marketing Campaign of the Year

Criteria

This award will be determined by the accumulation of points in categories 30 through 37 and a review of materials by the judges. Thematic relationship among advertising materials and overall success of marketing objectives will be considered.

Requirements:

1. Online entry form (includes project description)
2. 2 identical copies of CD's, with up to 8 digital images summarizing your entry. Images should be copies of previous entries in categories 30 through 37
3. One (1) 8 x10" or 7 x10" glossy colour photo of the relevant project

44. Residential Development of the Year

Projects eligible for this category must have completed at least the first phase of the project or, in the case of a single-family development, at least 20% of the units. High Rise buildings must be built (occupied).

Criteria

Eligible entries for this category must enter a minimum of one product category (Categories 1 - 11). This award will be determined by the accumulation of points in the listed categories and a review of materials by the judges. Greater emphasis will be given and more points will be awarded for design and construction, environmental consideration, and landscaping. In addition, good site design principals, based on a review of the site plan, will be considered.

Total accumulated points are calculated in the following categories:
Categories: 1-11, 21-25, 27-42

Requirements:

1. Online entry form (includes project description)
2. 2 identical copies of CD's, with up to 8 digital images summarizing your entry. Images should be copies of previous entries in categories 1-11, 21-25, 27-42
3. Nine (9) collated sets on 8 ½ x11" paper of the site plan
4. One (1) 8 x10" or 7 x10" glossy colour photo of the project

45. Residential Renovator of the Year

Criteria

Eligible entries for this category must enter a minimum of one product category (Categories 12-19). This award will be determined by the accumulation of points in the listed categories and a review of materials by the judges.

Total accumulated points are calculated by the following categories:
Categories: 12-20, 26, 27, 29-34, 38-41

Renovator Profile Criteria:

Environmental Responsibility, Industry involvement of the renovator, CHBA involvement of the renovator, Career development within the organization (Education & Training), Charitable and social contributions to the community, Innovation within the industry, quality of construction.

Requirements:

1. Online entry form (includes builder profile statement)
2. 2 identical copies of CD's, with up to 8 digital images summarizing your entry. Images should be copies of previous entries in categories 12-20, 26, 27, 29-34, 38-41
3. One (1) 8 x10" or 7 x10" glossy colour photo of the renovator

46. Small Volume Single Family Home Builder of the Year

Criteria

Eligible entries for this category must enter a minimum of one product category (Categories 1 - 11). This award will be determined by the accumulation of points in the listed categories and a review of materials by the judges. You must participate in the Georgie Awards® Customer Choice Awards at a competing level to be eligible for Small Volume Single Family Home Builder of the Year.

Total accumulated points are calculated in the following categories:
Categories: 1-11, 21-24, 26-28, 30-42

Builder Profile Criteria:

Environmental Responsibility, Quality of improvements for clients, Industry involvement of the builder, CHBA involvement of the builder, Career development within the organization (Education & Training), Charitable and social contributions to the community, Innovation within the industry, quality of construction.

Requirements:

1. Online entry form. (includes builder profile statement)
2. 2 identical copies of CD's, with up to 8 digital images summarizing your entry. Images should be copies of previous entries in categories 1-11, 21-24, 26-28, 30-42
3. One (1) 8 x10" or 7 x10" glossy colour photo of company logo.

47. Large Volume Single Family Home Builder of the Year

Criteria

Eligible entries for this category must enter a minimum of one product category (Categories 1 - 11). This award will be determined by the accumulation of points in the listed categories and a review of materials by the judges. You must participate in the Georgie Awards® Customer Choice Awards at a competing level to be eligible for Large Volume Single Family Home Builder of the Year.

Total accumulated points are calculated by the following categories:

Categories: 1-11, 21-42

Builder Profile Criteria:

Environmental Responsibility, Quality of life improvements (i.e. - safe walkways, parks, bicycle trails, amenities, etc.) Industry involvement of the builder, CHBA involvement of the builder, Career development within the organization (Education & Training), Charitable and social contributions to the community, Innovation within the industry, quality of construction.

Requirements:

1. Online entry form (includes builder profile statement)
2. 2 identical copies of CD's, with up to 12 digital images summarizing your entry. Images should be copies of previous entries in categories 1-11, 21-42
3. One (1) 8 x10" or 7 x10" glossy colour photo of company logo

48. Multi-Family Home Builder of the Year

Criteria

Eligible entries for this category must enter a minimum of one product category (Categories 1 - 11). This award will be determined by the accumulation of points in the listed categories and a review of materials by the judges. You must participate in the Georgie Awards® Customer Choice Awards at a competing level to be eligible for Multi-Family Home Builder of the Year.

Total accumulated points are calculated by the following categories:

Categories: 1-11, 21-42

Builder Profile Criteria:

Environmental Responsibility, Quality of life improvements (i.e. safe walkways, parks, bicycle trails, amenities, etc.), Industry involvement of the builder, CHBA involvement of the builder, Career development within the organization (Education & Training), Charitable and social contributions to the community, Innovation within the industry, quality of construction.

Requirements:

1. Online entry form (includes builder profile statement)
2. 2 identical copies of CD's, with up to 12 digital images summarizing your entry. Images should be copies of previous entries in categories 1-11, 21-42
3. One (1) 8 x10" or 7 x10" glossy colour photo of company logo

49. High Rise Home Builder of the Year

Criteria

Eligible entries for this category must enter a minimum of one product category (Categories 1 - 11). This award will be determined by the accumulation of points in the listed categories and a review of materials by the judges. You must participate in the Georgie Awards® Customer Choice Awards at a competing level to be eligible for High Rise Home Builder of the Year.

Total accumulated points are calculated by the following categories:

Categories: 1-11, 21-42

Builder Profile Criteria:

Environmental Responsibility, Quality of life improvements (i.e. safe walkways, parks, bicycle trails, amenities, etc.) Industry involvement of the builder, CHBA involvement of the builder, Career

development within the organization (Education & Training), Charitable and social contributions to the community, Innovation within the industry, quality of construction.

Requirements:

1. Online entry form (includes builder profile statement)
2. 2 identical copies of CD's, with up to 12 digital images summarizing your entry.
Images should be copies of previous entries in categories 1-11, 21-42
3. One (1) 8 x10" or 7 x10" glossy colour photo of company logo

50. Sustainability Award

This award recognizes a member who embraces environmental, economic and social aspects of their project. This award will be presented to a member who recognizes the impact of their project/development on its surrounding area and have taken steps to reduce this impact and add quality to the community.

Criteria

Entry will be judged on the use of innovative strategies and technologies in the attempt to achieve the following for the project/development:

- Waste Reduction & Efficient Use of Materials
- Water Conservation during and post construction
- Storm Water Protection & Siltation Control
- Local Habitat Protection or Creation
- Manage Natural Resources
- Conservation of Natural Features (trees, rock formations, etc.)
- Minimize Energy in Construction and Use
- Protecting Against Pollution
- Respect for surrounding area and community
- Use of local products and services
- How public transit is optimized or what plans/thoughts have been utilized to maximize public transit
- Development of public areas to enhance outdoor living
- Setting and Meeting Performance Targets (Built Green™ BC, R-2000 Standard or EnerGuide Rating System)

Requirements:

1. Online entry form (includes project description)
2. 2 identical copies of CD's, with up to 6 digital images showing the project/development and applicable technologies or strategies taken.
3. Nine (9) collated copies of site diagram(s) outlining the strategies described in the project description.
4. One (1) copy of the Built Green™ BC, EnerGuide or R-2000 certificate (if applicable)
5. One (1) 8 x10" or 7 x10" glossy colour photo of your choice